



**24** housing  
awards 2020

Media Pack



## Stand up and be counted!

24publishing is proud to present its 2020 awards celebrating the very best the housing sector has to offer. There has never been a more exciting or challenging time to work in housing. Reductions in government grant and changes to the benefits system have forced housing providers of all shapes and sizes to think more creatively about the type of organisations they want to be – now and in the future.

These changing times have brought the best out of social landlords and the people who work for them. A more commercial mindset has taken the sector out of its comfort zone and into uncharted waters. Vision, innovation and passion are the keys to future success. This is where the 24housing Awards come in. Driven by popular demand from within the sector, and following on from the success of the 2019 Awards, the awards will highlight outstanding organisations and individuals who have demonstrated their ability to thrive in the new housing landscape.

Across all 16 categories, our distinguished panel of judges will be looking for entries that demonstrate value for money, best practice, successful outcomes and originality. With all eyes on the housing world, the 24housing Awards are a chance to showcase the great work that you do, and to join with us in celebrating excellence across the sector.

Judged by some of the industry's most distinguished names, our panel will be looking for entries that demonstrate value for money, best practice, successful outcomes and originality. Taking place at The Ricoh Arena in Coventry, the 24housing Awards will be attended by over 600 of the most influential people in housing.

**Entries open 6th March 2020**  
[www.24housingawards.co.uk](http://www.24housingawards.co.uk)



## 24housing Awards 2020 categories

1.	Repairs & Maintenance Provider of the Year
2.	Tenant Champion
3.	Affordable Housing Scheme of the Year
4.	Best Green Scheme
5.	Community Achievement
6.	Best Apprenticeship Scheme
7.	Communications Team of the Year
8.	Welfare Wise
9.	Innovation of the Year
10.	Customer Service Provider of the Year
11.	Care & Support Provider of the Year
12.	Best Training Scheme
13.	Best Homelessness Scheme
14.	Chief Executive of the Year
15.	Housing Professional of the Year
16.	Best Diversity Initiative



# Sponsorship packages

## Bronze award sponsor

**£3,975 + VAT**

- ★ 1 ticket to attend the awards
- ★ Full page advert in souvenir brochure
- ★ Acknowledgement and branding as a 'sponsor' on all pre, during and post event publicity
- ★ Branding on screens throughout the evening
- ★ Company representative to present the award on stage during the awards presentation
- ★ First option to sponsor the same award in 2021

## Silver award sponsor

**£4,750 + VAT**

- ★ Table of 10, 4 bottles of wine
- ★ Full page advert in souvenir brochure
- ★ Acknowledgement and branding as a 'sponsor' on all pre, during and post event publicity
- ★ Branding on screens throughout the evening
- ★ Company representative to present the award on stage during the awards presentation
- ★ First option to sponsor the same award in 2021

## Gold award sponsor

**£5,000 + VAT**

- ★ Table of 12, 2 bottles of prosecco, 6 bottles of wine. Closer to the stage, priority serving
- ★ Full page advert in souvenir brochure
- ★ Acknowledgement and branding as a 'sponsor' on all pre, during and post event publicity
- ★ Branding on screens throughout the evening
- ★ Company representative to present the award on stage during the awards presentation
- ★ First option to sponsor the same award in 2021

## Headline sponsor

**£10,000 + VAT**

- ★ Dual branding on 24housing Awards logo as 'sponsor'
- ★ Table of 12, 2 bottles of prosecco, 6 bottles of wine. Closer to the stage, priority serving
- ★ Full page advert in souvenir brochure
- ★ Acknowledgement and branding as a 'sponsor' on all pre, during and post event publicity
- ★ Branding on screens throughout the evening
- ★ First option to headline sponsor in 2021

To book sponsorship please call 01432 852409 or email [advertising@24publishing.co.uk](mailto:advertising@24publishing.co.uk)

To book tables and tickets please call 01432 852409

### ADVERTISING OFFERS

- ★ Congratulations! Shortlisted company advert offer  
**Full page £1,250, half page £750**
- ★ Congratulations! Winners advert offer  
**Full page £1,250, half page £750**

### ADDITIONAL SPONSORSHIP OPTIONS

- ★ Sponsor the drinks reception
- ★ Branded table gift
- ★ Goodie bag

# Don't miss out!

**Where?** The Ricoh Arena, Coventry  
**When?** 12th November 2020  
**What time?** 7.00pm welcome drinks

- ★ 3 course dinner with wine
- ★ Awards presentation
- ★ Live music from Call of the Kraken
- ★ Automatic entry into Charity prize draw

## TICKET AND TABLE PACKAGES

- ★ **Single tickets £195 + VAT\***
- ★ **Silver table £1,750 + VAT\***  
Table of 10, 4 bottles of wine
- ★ **Gold table £2,000 + VAT\***  
Table of 12, 2 bottles of prosecco, 6 bottles of wine. Closer to the stage, priority serving
- ★ **Platinum table £2,600 + VAT\***  
Table of 12, 2 bottles of prosecco, 6 bottles of wine. Closer to the stage, priority serving, Half page advert in souvenir brochure

\*£5 of each ticket goes towards our chosen Charity



**To book your table or speak to the awards team call us on**

**01432 852409 or email [advertising@24publishing.co.uk](mailto:advertising@24publishing.co.uk)**